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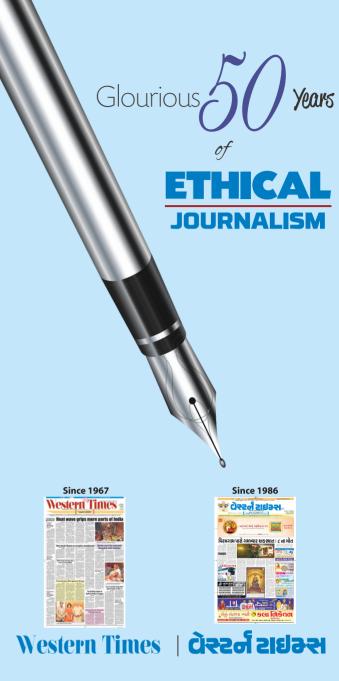
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ADVERTISEMENT	Periodicity	English Morning Daily	Gujarati Evening Daily	Gujarati Morning Daily	
	Started on	16/07/1967	12/09/1986	01/03/1997	
	Place of Publication	Ahmedabad	Ahmedabad	Gandhinagar	
	Average Circulation During 2019-20	28,269	24,057	29,162	
	Flat Rate for All Commercial Display Advertisement	Rs. 90/- (Rs. per sq.cm)	Rs. 60/-(Rs. per sq.cm)	Rs. 60/-	
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Width of Column 3.8 cms Length of Column 53 cms **Size of Printed Page** 53 x 33 cms 8

Nos. of Column

Column	1	2	3	4	5	6	7	8
Width (mm)	38	80	120	160	200	240	290	330

Note:

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(1) All our publications are computer composed and in house printed on hightech weboffset rotary machies. (2) Here is our latest media data alongwith advertisement tariff. (3) Our advertisement rates are quite competitive. (4) Our publications are recognised by State and Central Government and several public sector, joint sector and private sector companies. (5) Western Times Morning Daily Gujarati edition published from Gandhinagar and also English Edition published from Ahmedabad covers all districts of Gujarat including Panchmahal, Zalawad, Sabarkantha, Kheda, Vadodara, Anand, Petlad, Valsad, Vapi, Himmatnagar, areas which have practically no organised and standard daily newspapers. Our Editions are strong local dailies having considerable impact in the town and villages of the areas. The dailies are reach other districts in Western & South Gujarat and as such are accepted as representative state news media. (6) It is obvious the publications have substantial and in some respect exclusive media value for semi-urban and rural areas in many of these districts. We hope this media data would attract your attention, when you decide to release campaigns or casual advertisement in Gujarat region.



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