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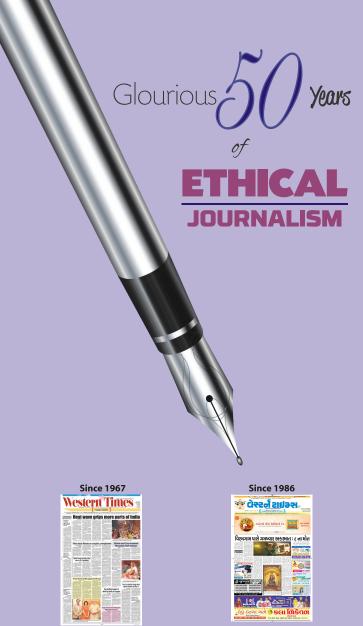
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This will introduce you the media of Western Times Group of English and Gujarati dailies published in Gujarat the state which ranks second in terms of developement and offers lucrative market with high degree of purchasing power. Following are the dailies with media data constituting the group covers most of districts in Gujarat.

www.westerntimes.co.in

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WESTERN TIMES PUBLICATIONS PVT. LTD.

Cin No.: U22122GJ1967PTC001435 GST: 24AAACW4026D1ZU

Regd. Office: 301, Gala Argos, B/h Harikrupa Tower, Chirag Motor's Cross Road, Gujarat Collage - Ladies Hostel Road, Ellisbridge, Ahmedabad 380 008 **email:** advt@westerntimes.co.in,

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Printing Unit

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TARIFF

Effective From 1st August,2020

	Western Times Ahmedabad	पेस्टर्न <mark>टा</mark> धक्स Ahmedabad				
Periodicity	English Morning Daily	Gujarati Morning Daily				
Started on	16/07/1967	12/09/1986				
Place of Publication	Ahmedabad	Ahmedabad 24,057				
Average Circulation During 2019-20	28,269					
Flat Rate for	Rs. 90/- (Rs. per sq.cm)	Rs. 60/-(Rs. per sq.cm)				
All Commercial Display Advertisement	Combined English & Gujarati Rs. 125/- per sq. cm					
Court Notice Applicable to courts only	Rs. 90/- (per sq.cm)	Rs. 60/- (per sq.cm)				
Financial, Election, Public Notice etc.	Rs. 110/- Combined English & Guja	Rs. 90/- (Rs. per sq.cm)				

Mechanical Data

Width of Column

Length of Column

53 cms

Size of Printed Page

53 x 33 cms

Nos. of Column

8

Column	1	2	3	4	5	6	7	8
Width (mm)	38	80	120	160	200	240	290	330

Note:

- (1) The above rate is applicable for B&W advisements.
- (2) For advertisement in any two editions 20% combination discounts will be allowed.
- (3) 50% Extra charge for last page and 100% for first page.
- (4) 40% Extra charge for colour advertisement.

(1) All our publications are computer composed and in house printed on hightech weboffset rotary machines. (2) Here is our latest media data along with advertisement tariff. (3) Our advertisement rates are quite competitive. (4) Our publications are recognised by State and Central Government and several public sector, joint sector and private sector companies. (5) Western Times Morning Daily Gujarati & English editions published from Ahmedabad covers all districts of Gujarat including Panchmahal, Zalawad, Sabarkantha, Kheda, Vadodara, Anand, Petlad, Valsad, Vapi, Himmatnagar, areas which have practically no organised and standard daily newspapers. Our Editions are strong local dailies having considerable impact in the town and villages of the areas. The dailies are reach other districts in Western & South Gujarat and as such are accepted as representative state news media. (6) It is obvious the publications have substantial and in some respect exclusive media value for semi-urban and rural areas in many of these districts. We hope this media data would attract your attention, when you decide to release campaigns or casual advertisement in Gujarat region.



English Edition Since 1967



Gujarati Edition Since 1986